

## Win On Line | Newsletter No.4 June 2022

[WinOnLine](#), an Erasmus+ KA2 European project, that started in October, 2019, is completed and the partners have managed to implement all aims.

Find out more:

- First Newsletter published [here](#).
- Second Newsletter published [here](#).
- Third Newsletter published [here](#).



[WinOnLine](#), an Erasmus+ KA2 European project, that started in October, 2019, is completed and the partner All Win On-Line Partners participated in the 4<sup>th</sup> Transnational Meeting in Turin, Italy. The Italian partner, Apid Torino successfully organized the meeting on the 16<sup>th</sup> and 17<sup>th</sup> of May 2022.

During those days the partnership compendium discussed about updates and missing information from all IOS, dissemination activities to follow and the progress and success of both the training and mentoring program piloting in each county.

Also, some points of high importance were made for the project's sustainability plan that will be preserved for 5 years after the ending date.

Furthermore, at the end of the meeting's second day, the partners where acquainted with Italian mentors and mentees, who presented a very hopeful and inspiring progress.

Finally, dates of conductions for multiplier event in each partner country were set and below are some details about them.



## Multiplier Events:

### Spain:

Luckily, the Covid situation has changed a lot during las months, and this time we were allowed to hold the Multiplier Event “How to become an e-entrepreneur” face to face with no restrictions.

The Multiplier Event took place the 20<sup>th</sup> of May from 09:30 to 12:30h.

The Multiplier Event was well attended, and participants showed great interest in the theme of the event. The difficulties to be an e-entrepreneur were explored, the differences with traditional entrepreneurship, and specially being a woman and over 40. During the event, the Winonline project was presented, and it was discussed how it can benefit women entrepreneurs.

The number of participants reached was 20 (25 together with the speakers and the participants from Errotu) and the event was hosted at Olarain hotel conference room.



## Italy:

At the end of the Erasmus + project, which saw APID Turin representing Italy and international partners such as, Ylä-Savon ammattiopisto from Finland, p-consulting.gr from Greece, Eurosuccess Consulting from Cyprus, Lietuvos švietimo ir mokslo profesinė sąjunga from Lithuania , ΕΝΩΣΗ ΓΥΝΑΙΚΩΝ ΠΑΤΡΑΣ and Errotu Taldea from Spain, we were able to sum up a project that has involved us in recent years! On May 12<sup>th</sup> Apid organized the dissemination event of the project involving persons from the main stakeholders, women entrepreneurs, expert and mentors to share their experience on the project.

Project staff was firstly involved in describing project partnership, activities and results gained so far. Then we heard about the lessons learned by new entrepreneurs and mentors. The most important part of the event was brainstorming on the sustainability of the project and empowering the network between entrepreneurs, beneficiaries and stakeholder.

Around 30 persons participated at the event giving the possibility to disseminate training program and mentoring guide that soon will be available for all in the official webpage of the project as well as in Apid's website with a direct link.

The path that a startup must undertake, in order to grow on solid foundations, is still very tortuous and with many problems to face: from the numbers provided by the Italian government in the latest edition of the quarterly monitoring report on startups registered in the chamber system, a general picture is perceived which, although recovering after the pandemic, is still not positive enough. In this framework the role of female entrepreneurship is crucial for the future of the Italian startup universe.

However, to ensure the complete success of new business initiatives, projects such as the one implemented by the Win On line partners, thanks to the support of the Erasmus + program, are fundamental. The same was said by the beneficiaries that already tried in the past to fill the gaps of their knowledge in entrepreneurial competences without too much success. As they said the added value was to be part of the mentoring sessions where their were able to go much more into details in specific topics with their mentors.



## Cyprus:

“EUROSUCCESS, one of the partners of WINonline project, have successfully completed the national multiplier event under the title, “Women in action: e-entrepreneurship” in Cyprus on May 9, with the participation of more than 30 women! The project was presented by the organization with the support of their 3 mentors, Elena Tanou, Eleni Ekkeshi & Rita Karatzia.

The event focused mostly on the entrepreneurial digital sector that falls into the training, developed by all partners. Subjects, like Digital Marketing, Networking, Communication and online presence through social media were covered by the mentors. The training platform and training material were presented to all participants and enhanced with the presence and testimonials of the trainees who participated in the piloting phase of the project.”



## Lithuania:

May 12 The Lithuanian Education and Science Professional Union (LESTU) organized the final conference of the Win On-Line project "Women's Entrepreneurship". During the conference, the results of the Win On-Line project were presented - a compendium of existing innovative and effective women's e-business practices and tools, good experiences were shared, the challenges of the training program were discussed, and their participants shared their experiences and what knowledge they gained. A meeting of mentors and mentees took place during the conference.





### Greece:

The Multiplier event of Erasmus+ KA2 WinOnLine project, which was co-organised and implemented by project partners p-consulting.gr and E.GY.PA, took place in Patras on 19.05.2022, with great success. p-consulting.gr and Patras Women Union decided to organise together a big Multiplier Event (a conference), with representatives from authorities, public organisations, stakeholders from all over Greece



Partners brought local and regional authorities and agents of entrepreneurship and e-entrepreneurship, to discuss issues and matters women face socially and professionally, when they want to become entrepreneurs. Also, reinforced existing networks of target groups and stakeholders. It was universally concluded that the challenges that women, over 40, that wish to enter or re-enter the entrepreneurial sector are big and multiple but for modern women, **the future lies in e-entrepreneurship.**

The attendees' number surpassed all expectations, 90 in total, and there was high interest in the project's results and to the dates these results will be openly available to all interested individuals.



## Finland

The Finnish multiplier event of the Erasmus+ KA2 WinOnLine project was held in Iisalmi on 19<sup>th</sup> of May. Invitations to the event were sent to women entrepreneurs, women who participated in the project, representatives of the city and educational institutions, as well as people working in various employment-related projects or organizations. The event was held as an evening event starting at 6pm. At the beginning of the event, the project team presented the project, its results, and the training package. Nanna Bhowse, an entrepreneur, and CEO was invited as a guest speaker. She talked to women about entrepreneurship, the courage to become an entrepreneur, mentoring and empowerment from a woman's perspective. All the women who attended the event gave really good feedback on her speech. At the end guests were able to present questions for the project team or the speaker of the evening. Number of attendees was 24 people.





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