



WIN on-line

Women In action

What is WIN on-line?

WIN On-Line is a European project, which focuses on women.

Aim of the project is to train women to be e-entrepreneurs.

Target Group are women over 40 years old, with low digital and entrepreneurial skills, who dream to create their own e-company.

Objectives

- Enhance digital and entrepreneurial skills among women over 40 years old
- Better understanding of women expectations and needs in learning environments, concerning new technology and e-entrepreneurship
- Mentor women with innovative ideas to create their success story
- Inspire women to consider career in e-entrepreneurship
- Create the basic theoretical foundations for the implementation of education of digital and entrepreneurial skills to low-skilled and/or low-qualified women over 40 years old

Challenges

- Train women over 40 years old, in how to start their own e-company and be e-entrepreneurs.
- Promote innovative approaches on how to be an e-entrepreneur.
- Create a training program in line with individual needs and expectations of women with low digital skills who want to be e-entrepreneurs.

Partners



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